

## Sessions Schedule

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### Wednesday 24 June 2009

18:30 - 19:00	Registration
19:00 - 20:30	<b>Room A3</b> Opening Ceremony Fifty years of systems thinking for managers Keynote address by Mike C. Jackson
WE-A3-5-KS	

### Thursday 25 June 2009

09:00 - 09:30	Registration
09.30 - 11:00	<b>Room A1</b> Business Session Chair: D. Antonova
TH-A1-1-BU	
TH-A1-1-BU-01:	Potentialities of small business structures in machine-building industry for inventions of knowledge <b>Diana Antonova &amp; Svilen Kunev</b>
TH-A1-1-BU-02:	An inter-industry analysis with emphasis on agriculture <b>Erasmia Valma</b>
TH-A1-1-BU-03:	Estimations on financial characteristics of the manufacturing industry. The case of region of East Macedonia-Thrace in Greece <b>Michail Nikolaidis, Athanasios Mandilas &amp; Athanasios Nikolaidis</b>
TH-A1-1-BU-04:	Customer satisfaction of mobile phone services <b>Prodromos D. Chatzoglou, Apostolos A. Mpaloukas &amp; Stergios K. Vranakis</b>
TH-A1-1-BU-05:	Consumers' online buying behaviour in the context of different product types <b>Elissavet Keisidou, Lazaros Sarigiannidis &amp; Dimitrios Maditinos</b>

09.30 - 11:00	<b>Room A2</b>
TH-A2-1-UR	Uncertainty / Risk Session Chair: N. Petrov
TH-A2-1-UR-01:	Criticism of the concept of probability determination <b>Nikolay Ivanov Petrov</b>
TH-A2-1-UR-02:	Insurance us a fundamental and personal risk management system <b>Aija Graudiņa</b>
TH-A2-1-UR-03:	Viable Systems Modeling (VSM) and the problem of managing uncertainty <b>Inga Krättli</b>
TH-A2-1-UR-04:	Experiences from teaching the viable system model <b>Panagiotis Panagiotakopoulos</b>

09.30 - 11:00	<b>Room A3</b>
TH-A3-1-KR	K.R.I.O.S. Workshop Session Chair: Vasilis Aggelis & Georgia Peleki

11:00 - 11:15	<b>Coffee break</b>
11:15 - 12:45	<b>Room A1</b>
TH-A1-2-HRA	HRM A Session Chair: E. Dimitriadis
TH-A1-2-HRA-01:	Human resource involvement, job analysis and their impact on firm performance <b>Anastasios Diamantidis &amp; Prodromos Chatzoglou</b>
TH-A1-2-HRA-02:	The gap between the existing and the ideal human resource management (HRM) system: its impact on the performance of Greek enterprises <b>Efstathios Dimitriadis, Despoina Kaltsidou &amp; Spyridon Mamalis</b>
TH-A1-2-HRA-03:	The impact of HRM on organizational performance: a proposed "best HRM practices" system <b>George Theriou &amp; Prodromos Chatzoglou</b>
TH-A1-2-HRA-04:	Systems of recruitment of auxiliary personnel in the small to medium-sized enterprises in the Greek manufacturing industries <b>Danai Arapidou, Ioanna Vouloutsi, Foteini Kalostroumpa &amp; Ioanna Saltsidou</b>
TH-A1-2-HRA-05:	In unity is strength: a critical evaluation of the training programmes adopted to support a merger <b>Maria-Eleni Symeonidou &amp; Joanne Duberley</b>

## Sessions Schedule

11:15 - 12:45 TH-A2-2-PM	<b>Room A2</b> Project Management Session Chair: M. Raynolds
TH-A2-2-PM-01:	Critical systems thinking for project management <b>Martin Reynolds &amp; Rob Taylor</b>
TH-A2-2-PM-02:	Priorities in determinating indicator for economic efficiency of a building renovation project <b>Svetoslava Enimaneva &amp; Diana Antonova</b>
TH-A2-2-PM-03:	Contemporary aspect of a problem work with information <b>Dimiter Ginchev, Nikolai Petrov &amp; Nikolay Pavlov Atanasov</b>
TH-A2-2-PM-04:	Designing project management systems to deal with uncertainty <b>Konstantinos P. Anagnostopoulos, Georgios K. Koulinas, Stratos Koutroudis &amp; Lazaros Papavasiliou</b>
11:15 - 12:45 TH-A3-2-EE	<b>Room A3</b> Engineering / Energy Session Chair: Panagiotakopoulos D.C.
TH-A3-2-EE-01:	Hierarchic dependencies in beer brewing <b>Magdalena A. Kalaidjieva &amp; Svetla Vassileva</b>
TH-A3-2-EE-02:	Visualising and evaluating hierarchy types and operations - a systemic toolbox <b>Magdalena A. Kalaidjieva</b>
TH-A3-2-EE-03:	Reliability research of contact brush meeting of electrical machines <b>Krasimira Keremidchieva, Nikolay Petrov &amp; Stefka Nedelcheva</b>
TH-A3-2-EE-04:	BIEN: a tool for managing industrial energy systems <b>Theodora C. Kouloura</b>
TH-A3-2-EE-05:	Developing a framework for the implementation of sustainable energy management from the end users standpoint <b>Theodora C. Kouloura &amp; Dimitrios C. Panagiotakopoulos</b>
12:45 - 13:00	<b>Coffee break</b>
13:00 - 14:30 TH-A3-3-KSA-01	<b>Room A3</b> Systemic thinking and the emerging discipline of service science <b>Keynote address by Linda Macaulay</b>
TH-A3-3-KSA-02	Integrating systems thinking and systems dynamics: reflections after 30 years <b>Keynote address by Robert Cavana</b>
14:30 - 16:30	<b>Lunch break</b>
16:30 - 18:00 TH-A1-4-HRB	<b>Room A1</b> HRM B Session Chair: Al-Sawafi A.M.
TH-A1-4-HRB-01:	Factors affecting motivation of employees in public sector: the case of the prefecture of Drama-Kavala-Xanthi <b>Lambros Tsourgiannis, Anastasios Karasavvoglou, Theodoros Keventzidis &amp; Yiannis Tsoukalidis</b>
TH-A1-4-HRB-02:	The possibility and effectiveness of design type thinking in managing change in the Human resources function in Omani Government <b>Abdul Majeed Al-Sawafi</b>
TH-A1-4-HRB-03:	The decision to share: a conceptual model of the knowledge sharing behaviour of health professionals in public hospital wards <b>Eftichia Vraimaki &amp; Prodromos D. Chatzoglou</b>
TH-A1-4-HRB-04:	Renewal of skills in response to the crisis: the proliferation of research on adult skills <b>Anastasios Bisopoulos</b>
16:30 - 18:00 TH-A2-4-SDA	<b>Room A2</b> System Design A Session Chair: A. Adamides
TH-A2-4-SDA-01:	International business collaboration and communication tools using WEB 2.0 techniques (the Intermas e-consulting platform case study) <b>Andreas Bitros</b>
TH-A2-4-SDA-02:	Using 3D computer graphics for furniture design and marketing. The Greek companies case study <b>Ioannis Papadopoulos &amp; Anastasios Karvelas</b>

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TH-A2-4-SDA-03:	The role of built-in argumentation systems in computer-supported collaboration: An analysis using actor-network theory <b>Emmanuel D. Adamides &amp; Nikolaos Karacapilidis</b>
16:30 - 18:00	<b>Room A3</b>
TH-A3-4-ENA	Environment/Ecology A Session Chair: A. Aivaliotis
TH-A3-4-ENA-01:	An actuarial model for the management of forest fire consequence propagation <b>Alkiviadis Aivaliotis</b>
TH-A3-4-ENA-02:	A website's model-framework for green portals that promote forest recreation grounds near wetlands in Greece <b>Antonios Athanasiadis &amp; Zacharoula Andreopoulou</b>
TH-A3-4-ENA-03:	The programming environment of NETLOGO as a tool for introducing Greek high-school students to eco-systemic thinking <b>Aristotelis Gkiolmas, Anthimos Chalkidis, Dimitrios Stavrou, Kostas Karamanos &amp; Constantine Skordoulis</b>
TH-A3-4-ENA-04:	Municipal solid waste landfills site selection integrating GIS, AHP and TOPSIS <b>Konstantinos P. Anagnostopoulos, Athanasios Vavatsikos &amp; Olympia Demesouka</b>
18:00 - 18:15	<b>Coffee break</b>
18:15 - 19:45	<b>Room A1</b>
TH-A1-5-TO	Tourism Session Chair: N. Assimakopoulos
TH-A1-5-TO-01:	An integrated information system for the tourism industry: a systemic virtual enterprise <b>Nikitas Assimakopoulos, Nikolaos Dimitriou, Efstathios Sotiriou - Xanthopoulos &amp; Evangelos Varvitsiotis</b>
TH-A1-5-TO-02:	Adding value to balanced scorecard development by integrating cause mapping and system dynamics, a win win scenario for e-tourism <b>Jason Anagnostopoulos &amp; Yannis A. Pollalis</b>
TH-A1-5-TO-03:	The role of crisis in hiring personnel in tourism industry <b>Theodoros Athanasiadis, Andreas Katifas, Efstathios Lagoudakis &amp; Alexandros Papagiannis</b>
TH-A1-5-TO-04:	Tourism clusters: management and technology challenges <b>Mariza Tsakalerou &amp; Stefanos Katsavounis</b>
18:15 - 19:45	<b>Room A2</b>
TH-A2-5-SDB	System Design B Session Chair: G. Altuger
TH-A2-5-SDB-01:	An approach to facilitate decision making in an integrated design environment <b>Gonca Altuger &amp; Constantin Chassapis</b>
TH-A2-5-SDB-02:	Axiomatic design and systematic design principles comparison based on a new product case study <b>Pantelis N. Botsaris, Konstantinos P. Anagnostopoulos &amp; Sofia Marsidou</b>
TH-A2-5-SDB-03:	Intelligent integrated vision system for indoor robotics applications <b>Rigas Kouskouridas, Antonios Gasteratos, Nikolaos Kyriakoulis, Dimitrios Chrysostomou, Vasileios Belagiannis, Alexandros Iosifidis, Evangelos Karakasis, Efthimios Badekas &amp; Spyridon Mouroutsos</b>
TH-A2-5-SDB-04:	The systemic marketing and the application of PRMs (partner relationship management) improving the efficiency of a virtual enterprise <b>Aggeliki Papailiou</b>
18:15 - 19:45	<b>Room A3</b>
TH-A3-5-ENB	Environment/Ecology B Session Chair: T. Yiannakopoulou
TH-A3-5-ENB-01:	Industry in Greece and environmental policy in the frames of social responsibility of enterprises <b>Pascalia Vais, Athina Karakosta, Elisabet Ourgantzoglou &amp; Georgia Stroubi</b>
TH-A3-5-ENB-02:	A system dynamics framework for irrigation water management in coastal Mediterranean regions <b>Trisseyene Yiannakopoulou</b>
TH-A3-5-ENB-03:	Systemic thinking and industrial ecology - the concept of eco-industrial parks <b>Georgios Gaidajis, Komninos Angelakoglou &amp; Despoina Aktsgoglou</b>

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- TH-A3-5-ENB-04: Systems thinking and environmental assessment of products - using the life cycle assessment (LCA) approach  
**Georgios Gaidajis & Komninos Angelakoglou**

### **Friday 26 June 2009**

09:00 - 09:30	<b>Registration</b>
09:30 - 11:00	<b>Room A1</b>
FR-A1-1-PS	Public Sector Session Chair: M. Beyzatlar
FR-A1-1-PS-01:	Innovation culture building - contemporary dimensions and challenges upon the public sector in Bulgaria <b>Diana Antonova &amp; Miglena Pencheva</b>
FR-A1-1-PS-02:	Transportation infrastructure, economic growth and population density in Turkey <b>Mehmet Aldonat Beyzatlar &amp; Yesim Kuştepeli</b>
FR-A1-1-PS-03:	Are trolley buses in Athens and Piraeus efficient? <b>Panayotis Michaelides, Athena Belegri-Roboli &amp; Theoharis Marinos</b>
FR-A1-1-PS-04:	The image of a region: a tool for its sustainable development <b>Vasilis Angelis</b>
09.30 - 11:00	<b>Room A2</b>
FR-A2-1-EL	E-Learning / Teaching Session Chair: M.R. Cooper
FR-A2-1-EL-01:	A model to investigate the critical success factors of the acceptance of on line education <b>Vasileios P. Aggelidis &amp; Polychronis G. Aggelidis</b>
FR-A2-1-EL-02:	Innovative teaching methods: music, movies, and podcasts to augment students' learning of quantitative subjects <b>Maysami Ramin Cooper, Zacharias Manousaridis &amp; Athena Nathanail</b>
FR-A2-1-EL-03:	A systemic approach for a course management system <b>Theodoros Mitakos, John Almaliotis &amp; An. Chronopoulos</b>
FR-A2-1-EL-04:	The mutual learning program: an indispensable process for policy transferability <b>Anastasios Bisopoulos</b>
09.30 - 11:00	<b>Room A3</b>
FR-A3-1-MA	Management Session Chair: L. Pană
FR-A3-1-MA-01:	Analysis and comparison of systemic methodologies for organisational design <b>Kalliopi Peponi, Argyris Arnellos, Thomas Spyrou &amp; John Darzentas</b>
FR-A3-1-MA-02:	SYNTHIA: An object-oriented framework for the synthesis of internet activity <b>Georgios Kastaniotis &amp; Christos Douligeris</b>
FR-A3-1-MA-03:	Brokerage and closure in sociotechnical systems transitions <b>George Papachristos, A. Sofianos &amp; Emmanuel D. Adamides</b>
FR-A3-1-MA-04:	Systemic change and crisis management <b>Laura Pană</b>
FR-A3-1-MA-05:	Philosophical foundations for systems thinking in economics: a Critical Realism perspective <b>Paschalis A. Arvanitidis</b>
FR-A3-1-MA-06:	Analysis of the FX traders' work using the naturalistic decision making framework: implications for the design of user centred decision support systems <b>Bill Davilas</b>
11:00 - 11:15	<b>Coffee break</b>
11:15 - 12:45	<b>Room A1</b>
FR-A1-2-NE	Negotiations Session Chair: A. Christakis
FR-A1-2-NE-01:	Systemic analysis of the intractability of the Cyprus problem <b>Yiannis Laouris &amp; Aleco Christakis</b>
FR-A1-2-NE-02:	Συστημικά «εργαλεία» συζητήσεων για το Κυπριακό Κρίσης Χαράκης & Μιχάλης Μακάριος Χαράκης
FR-A1-2-NE-03:	A systemic view of history: the synergy of our stories <b>Paul R. Hays &amp; Jacqueline Wasilewski</b>

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11:15 - 12:45 FR-A2-2-IT	<b>Room A2</b> IT / IS Session Chair: Y. Gökşen
FR-A2-2-IT-01:	Investigation of variations in the software development process <b>Yılmaz Gökşen, Sabri Erdem, Bilgehan Öztürk &amp; Erhan Seven</b>
FR-A2-2-IT-02:	Software development project risk management: a new conceptual framework for evaluating risk and performance in Greek projects <b>Lazaros Sarigiannidis &amp; Prodromos Chatzoglou</b>
FR-A2-2-IT-03:	Security issues in distributed financial information systems: case of Greece <b>Dimitrios Maditinos, Željko Šević &amp; Nikolaos Kokkinos</b>
FR-A2-2-IT-04:	Adequacy, functionality and reliability of accounting information systems: an empirical research <b>Christos D. Kakkos</b>
FR-A2-2-IT-05:	Factors affecting ERP system effective implementation <b>Dimitrios Maditinos, Dimitrios Chatzoudes, Charalampos Tsairides &amp; Anysia Parnassou</b>
FR-A2-2-IT-06:	Measurement of satisfaction of very small companies from their own IT system <b>Despoina Kaltsidou, Ioanna Tompouri &amp; Efstathios Dimitriadis</b>
11:15 - 12:45 FR-A3-2-CL	<b>Room A3</b> Business Clusters Session Chair: V. Tourassis
FR-A3-2-CL-01:	Business clusters in wellness tourism: the case of Greece <b>Dimitris G. Lagos, Mihail N. Diakomihalis &amp; Eleni A. Didascalou</b>
FR-A3-2-CL-02:	Networks for innovative collaboration in Sweden and Bulgaria <b>Maya Paskaleva &amp; Diana A. Antonova</b>
FR-A3-2-CL-03:	The changing face of the tobacco cluster in Northern Greece <b>Ioannis S. Tourtouras, Anna P. Chatzimichali, Vassilios D. Tourassis</b>
FR-A3-2-CL-04:	Good practice in opportunity recognition and entrepreneurial process of start ups: some considerations and suggestions <b>Irene Fafalio &amp; Jason Anagnostopoulos</b>
12:45 - 13:00	<b>Coffee break</b>
13:00 - 14:30 FR-A3-3-KSB-01	<b>Room A3</b> Anticipating the challenges to the vision of a bottom-up democracy <b>Keynote address by Aleco Christakis</b>
FR-A3-3-KSB-02	Human systems are different: a phenomenological approach to systems design <b>Keynote address by Haridimos Tsoukas</b>
14:30 - 16:30	<b>Lunch break</b>
16:30 - 18:00 FR-A1-4-BA	<b>Room A1</b> Banking-Finance Session Chair: D. Maditinos
FR-A1-4-BA-01:	Internet banking user acceptance: evidence from Greece and Bulgaria <b>Dimitrios Maditinos, Charalampos Tsairidis &amp; Chrisostomos Grigoriadis</b>
FR-A1-4-BA-02:	EUDIT: a system to reform world financial crisis by facilitating EU auditing license test with virtues evaluation <b>Dimitris Themistocles Zissopoulos, Violeta Corobceanou &amp; Adroniki Katarachia</b>
FR-A1-4-BA-03:	Overconfident investors and trading activity: a behavioural perspective and empirical results <b>Dimitrios Kourtidis, Prodromos Chatzoglou &amp; Željko Šević</b>
FR-A1-4-BA-04:	The role of a bank's internal processes in improving its performance <b>Maria Mavri, Katerina Dimaki &amp; Vasilis Angelis</b>
FR-A1-4-BA-05:	Client selection criteria for banks in Greece <b>Stamatos Legatos, Anastasia Liapi, Aikaterini Marinaki &amp; Nikolaos Staurianidis</b>
FR-A1-4-BA-06:	Conceptual approaches to co-operative banking and customers satisfaction drivers <b>Adroniki Katarachia &amp; Vassilios D. Tourassis</b>

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16:30 - 18:00	<b>Room A2</b>
FR-A2-4-EG	Internet / E-Government Session Chair: V. Moustakis
FR-A2-4-EG-01:	Global networks of locations and cultures. Greek cultural tradition on the internet and the cyberspace <b>Ioannis Karydas &amp; Ioannis Apostolakis</b>
FR-A2-4-EG-02:	Cost-benefit analysis for the expansion of a Greek E-Shop in Balkans - case study of Bulgaria <b>Andreas Bitros, Dimitrios Malandrakis &amp; Antonios Ventouris</b>
FR-A2-4-EG-03:	The policy framework of network and information security in the European Union new challenges and prospects <b>Eleni Varvarousi</b>
FR-A2-4-EG-04:	Managing collaboration complexity in e-government services: lessons learnt from systems theory <b>Konstadinos Kutsikos &amp; Gerasimos Kontos</b>
FR-A2-4-EG-05:	Managing e-government services: an overview of emergent strategy models <b>Spyros Angelopoulos, Fotis Kitsios &amp; Vassilis Moustakis</b>
16:30 - 18:00	<b>Room A3</b>
FR-A3-4-SP	Social Policy Session Chair: K. Rontos & J. Kallas
FR-A3-4-SP-01:	Demographic patterns and social policy in Greece and in other European countries <b>Kostas Rontos</b>
FR-A3-4-SP-02:	Social systems theory and research infrastructures <b>John Kallas</b>
FR-A3-4-SP-03:	Developmental social policy and social research <b>Nikos Nagopoulos</b>
FR-A3-4-SP-04:	Sociality and choice behavior <b>Eleni Kitirinou</b>
FR-A3-4-SP-05:	The phenomenon of economic responsibility <b>Olev Raju</b>
18:00 - 18:15	<b>Coffee break</b>
18:15 - 19:45	<b>Room A1</b>
FR-A1-5-GRA	Greek A Session Chair: E. Besila-Makridi
FR-A1-5-GRA-01:	Παράγοντες που επηρεάζουν το σύστημα αξιολόγησης των προτάσεων Ε&Τ της Ευρωπαϊκής Ένωσης <b>Νικόλαος Γεωργιάδης, Βίκι Μάνθου &amp; Χριστίνα Μπέστα</b>
FR-A1-5-GRA-02:	Συστημικές σκέψεις επίλυσης νομικών διαφορών διαδικτύου <b>Μαίρη Κωνσταντοπούλου, Ελισάβετ Μπέσιλα-Μακρίδη &amp; Νικήτας Ασημακόπουλος</b>
FR-A1-5-GRA-03:	Εξόρυξη γνώσης από αστρονομικά δεδομένα <b>Ευαγγελία Δ. Μίτσικα</b>
FR-A1-5-GRA-04:	Ελληνικές επιχειρήσεις στα Βαλκάνια : εκτιμήσεις και προοπτικές <b>Ευαγγελία Δ. Μίτσικα, Δημήτριος Ι. Πάκος</b>
18:15 - 19:45	<b>Room A2</b>
FR-A2-5-GRB	Greek B Session Chair: M. Vlachopoulou
FR-A2-5-GRB-01:	Σχεδιασμός και ανάπτυξη ενός κόμβου στο Διαδίκτυο για ηλεκτρονική διακυβέρνηση και μάνατζμεντ της γεωργικής παραγωγής <b>Θωμάς Μπουρνάρης, Βασίλης Μάνος, Μάρω Βλαχοπούλου &amp; Βασιλική Μάνθου</b>
FR-A2-5-GRB-02:	Τα ιστολόγια (e-blogs), ως συμπλήρωμα στην παραδοσιακή εκπαιδευτική διαδικασία. Η δυνατότητα κριτικής προς τον καθηγητή. Συγκριτική έρευνα στο ΤΕΙ Λάρισας και το Πανεπιστήμιο Ιωαννίνων <b>Giannis Koulouktsis, Lia Pange &amp; Jenni Pagge</b>
FR-A2-5-GRB-03:	Σχεδιασμός και υλοποίηση συλλογικού μαθησιακού πράκτορα: εικονικές κοινότητες συνεργασίας και μάθησης εκπαιδευτικών <b>Νικήτας Α. Ασημακόπουλος &amp; Ιωάννης Χ. Θεοχαρόπουλος</b>
FR-A2-5-GRB-04:	Εικονικές επιχειρήσεις και ηλεκτρονική διακυβέρνηση: μια προσέγγιση με χρήση Active Server Pages <b>Αναστάσιος Ν. Ρίγγας, Παναγιώτα Λ. Βουτσά &amp; Σπύρος Π. Αγγελόπουλος</b>

## Sessions Schedule

FR-A2-5-GRB-05: Strategic management structures for Civil Protection (CP) services in Greece. A systemic approach of forest fire crises  
**Alkiviadis Aivaliotis & Savvas Makridis**

18:15 - 19:45	<b>Room A3</b>
FR-A3-5-SE	SEM Session Chair: A. Protopapas
FR-A3-5-SE-01:	Business process reengineering with use of workflow technologies <b>Evanthia Tasopoulou</b>
FR-A3-5-SE-02:	Technical and financial parameters of civil nuclear reactors <b>Konstantinos P. Stergidis &amp; Georgios Nikolaou</b>
FR-A3-5-SE-03:	Using biogas for energy production: comparison between anaerobic digestion and land filling <b>Elissavet Nikoli &amp; Evangelos Voudrias</b>
FR-A3-5-SE-04:	Consideration of a solution for the treatment and the safe environmental disposal of acidic mine waters <b>Georgios Gaidajis, Pantelis Botsaris &amp; Despoina Zaloumi</b>
FR-A3-5-SE-05:	Evaluation of the environmental sustainability performance of industrial facilities <b>Georgios Gaidajis &amp; Chrisanthi Palasopoulou</b>
FR-A3-5-SE-06:	Application of management cybernetics methods in a public hospital: case study the energy system of general hospital Xathi. <b>Charalambos Gevrekis &amp; Dimitrios C. Panagiotakopoulos</b>

21:00 - ...	Official Dinner
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## Saturday 27 June 2009

08:00 - ... Boat tour around Thassos Island & onboard lunch